

# PASSAIC RIVER COALITION

*Improving water quality isn't just our goal . . . It's your future!*



Over three million people in northern New Jersey rely on surface and groundwater supplies in the Passaic River Basin for drinking water. If you live in or near the 935 square miles of the Passaic River Basin, YOU are one of them!

Founded in 1969, the Passaic River Coalition has been working to protect our water resources by advising the residents, businesses, and governments of the Passaic River watershed on issues of land and water resource management and public health. Our programs focus on six objectives:

- 1. Improve Water Quality** – ensuring surface and ground water that is clean and safe
- 2. Protect Water Supplies** – making certain there is enough water now and in the future
- 3. Reduce Flooding** – implementing smarter and more natural solutions to flooding
- 4. Promote Restoration** – removing toxic material from the river and waterfront land
- 5. Watershed Education** – educating the public to a deeper appreciation of watershed protection and drinking water supply management
- 6. Preserve Environmentally Important Land and Historic Structures** – preserving land in its natural state protects our waterways and promotes recreation while saving historic structures preserves our cultural legacy

At the moment, we face big challenges. Our water reserves are dropping (over 43 million gallons a day from the Highlands part of our watershed alone), our state's population is growing, and our environmental trust funds are running out of money. We believe that the waters of the Passaic can be restored, people can live in harmony with the environment, even in the most densely populated part of the United States. But, we need your help to get our message out.

As a non-profit organization, the Passaic River Coalition relies on the support of people like YOU to operate. Please help us continue our work of protecting the Passaic River Basin for those who live, work, and do business here by making a donation and becoming a member of the Passaic River Coalition.

Visit us on the web at [www.passaicriver.org](http://www.passaicriver.org).

**Yes! I want to become a member of the Passaic River Coalition and help protect our water resources.**

Here is my tax-deductible donation for:

\$25       \$50       \$100       \$200       \$1,000       Other: \_\_\_\_\_

I would like to learn more about volunteer opportunities with the Passaic River Coalition.

Name \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Please make checks out to the Passaic River Coalition. You can also donate online at: [www.passaicriver.org/joinus.html](http://www.passaicriver.org/joinus.html)



**PASSAIC RIVER COALITION**

At Willow Hall, circa 1848

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